

March 11, 2025

Dear Friend of the Norwin Community,

The selection process for the Eighth Annual Knight of Distinguished Alumni Recognition Dinner has concluded, and we will welcome twelve new Distinguished Alumni to the Class of 2025. Norwin has a long tradition of producing outstanding alumni, but some go even further in life. This event is a celebration of Norwin's past, present, and future as we honor the achievements of some of our most distinguished alumni and two graduating students on Thursday, May 22, 2025, at the Stratigos Banquet Centre.

- Matthew Bertoty '14 - Medicine, Public Service
- Jodi A. Burns, Ed.D. née Pezek '87 - Education
- Michael and Kelly Doyle '92, '91 - Public Service
- Allison Leigh Fedorka '03 - Government
- Betsy Frye née Bouldin '80 - Philanthropy, Public Service
- John S. Howell '79 - Education
- Annetta L. Marion '83 - Performing Arts, Fine Arts
- Sarita Nair '91 - Public Service, Government
- Ashley Popojas '05 - Education
- Trey G. Quealy '15 - Public Service, Business
- William Priatko - Friend of Norwin
- NAFA 2025 Scholarship Awardees—*To be Determined*

The Knight of Distinguished Alumni is fully funded by private donations. A commemorative event program will be created to honor our 2025 Distinguished Alumni. We are respectfully asking local businesses to assist us in making this event a success by sponsoring an ad in the commemorative program. Ad sponsors will also be recognized on the NAFA website and Facebook page. Any profits netted through this event will be used to support the NAFA Scholarship Fund and additional NAFA activities benefiting the Norwin community and students.

To place an ad, please complete the enclosed ad sponsorship form per its instructions. Questions regarding ad placements may be directed to Jo Ann Stoecklein, NAFA Banquet Co- Chair, at 412-817-7119 or by email at joann.stoecklein@norwinalumni.org. For more information about the Knight of Distinguished Alumni, including an online ad sponsorship form, please visit our website at norwinalumni.org/distinguished-alumni.

In addition to honoring the 2025 Class of Distinguished Alumni, your support will lead to a profound effect on the lives of NAFA scholarship recipients and programs sponsored by NAFA. Thank you for your continued support of the Norwin community, schools, and students; your consideration is most appreciated.

Respectfully,

John C. "Jack" Boylan, D.Ed.
President, NSDCF

Lynn Clark
President, NAFA

Knight of Distinguished Alumni 2025 Advertisements

To place an advertisement in the event program for the upcoming Seventh Annual Knight of Distinguished Alumni, please complete the information below:

1. Advertiser Information.

Name _____
Last First M.I. _____ Business _____
Name _____
Address _____
Street Address _____ City State _____
Zip Code _____
Phone _____ Email _____

2. Ad Placement. Please select your preferred ad placement from the following options:

Ad Placement Size Cost

_____ Back Cover 8.5x11 \$300⁰⁰ Reserved for 2024

_____ ~~Front Inside Cover 8.5x11 \$175⁰⁰~~

_____ ~~Back Inside Cover 8.5x11 \$175⁰⁰~~

_____ Full Page Ad 8.5x11 \$100⁰⁰

_____ Half Page Ad 8.5x5.5 \$50⁰⁰

_____ Quarter Page Ad 5.5x4.25 \$35⁰⁰

_____ Business Card Ad 3.5x2 \$25⁰⁰

_____ Event Hors d'oeuvres Sponsor* \$500⁰⁰

**Sponsorship includes a sign at the event and one full page program ad.*

_____ Dessert Bar Sponsor* \$250⁰⁰

**Sponsorship includes a sign at the event and one full page program ad.*

3. Ad Copy. Please mark how your ad copy, logos, text or other materials will be provided:

_____ Ad copy is enclosed.

_____ Ad copy will be emailed to joann.stoecklein@norwinalumni.org.

_____ Please use the same ad as used in 2023.

4. Payment.

Please submit (1) the completed form; (2) your ad copy—ready for print preferred; and (3) payment in the form of a check payable to *Norwin Alumni & Friends* by mail to the following address no later than Friday, May 2, 2025.

Attn: Jo Ann Stoecklein, NAFA Banquet Co-Chair
780 Altman St.
North Huntingdon, PA 15642