

NSDCF NAFA

March 7, 2019

Dear Friend of the Norwin Community,

The selection process for the Third Annual Knight of Distinguished Alumni Recognition Dinner is well under way. Norwin has a long tradition of producing outstanding alumni, but some go even further in life. This event is a celebration of Norwin's past, present, and future as we honor the achievements of some of our most distinguished alumni and a graduating student on Thursday, May 23, 2019 at the Stratigos Banquet Center.

The Knight of Distinguished Alumni is fully funded by private donations. A commemorative event program will be created to honor our 2019 Distinguished Alumni. Recipients will receive a plaque noting their achievement plus an additional plaque will be placed on the Distinguished Alumni Wall of Fame across from the Norwin High School Auditorium entrance.

Please help make this event a success by sponsoring an ad in the commemorative program for your business. Ad sponsors will also be recognized on the NSDCF+NAFA website. Any profits netted through this event will be used to support the NAFA Scholarship Fund and other NAFA activities benefitting the Norwin community and students.

To place an ad, please complete the enclosed ad sponsorship form per its instructions. Questions regarding ad placements may be directed to Amy McCabe, NAFA Program Chair, at 724.396.7856 or by email at amy.mccabe@nsdcf.org. For more information about the Knight of Distinguished Alumni, including an online ad sponsorship form, please visit our website at nsdcf.org/distinguished-alumni.

In addition to honoring the 2019 Class of Distinguished Alumni, your support will lead to a profound effect on the lives of NAFA scholarship recipients. Thank you for your continued support of the Norwin community, schools, and students; your consideration is most appreciated.

Regards,



John C. "Jack" Boylan, D.Ed.
President
Norwin School District Community Foundation



Debbie Kunkle
President
Norwin Alumni & Friends Association

Knight of Distinguished Alumni 2019 Advertisement Form

To place an advertisement in the event program for our upcoming Third Annual Knight of Distinguished Alumni, please complete the information below:

1. Advertiser Information.

Name _____
Last First M.I.

Business Name _____

Address _____
Street Address

City _____ State _____ Zip Code _____

Phone _____ Email _____

2. Ad Placement. *Please select your preferred ad placement from the following options:*

<i>Ad Placement</i>	<i>Size</i>	<i>Cost</i>
<input type="checkbox"/> Back Cover	8.5x11	<i>Already Reserved for 2019</i>
<input type="checkbox"/> Front Inside Cover	8.5x11	<i>Already Reserved for 2019</i>
<input type="checkbox"/> Back Inside Cover	8.5x11	<i>Already Reserved for 2019</i>
<input type="checkbox"/> Full Page Ad	8.5x11	\$100 ⁰⁰
<input type="checkbox"/> Half Page Ad	8.5x5.5	\$50 ⁰⁰
<input type="checkbox"/> Quarter Page Ad	5.5x4.25	\$35 ⁰⁰
<input type="checkbox"/> Business Card Ad	3.5x2	\$25 ⁰⁰
<input type="checkbox"/> Event Hors d'oeuvres Sponsor		\$800 ⁰⁰
<input type="checkbox"/> Event Dessert Bar Sponsor		\$300 ⁰⁰

3. Ad Copy. *Please mark how your ad copy, logos, text or other materials will be provided:*

- Ad copy is enclosed.
- Ad copy will be emailed to amy.mccabe@nsdcf.org.
- Please use the same ad as used in 2018.

3. Payment.

Please submit (1) the completed form; (2) your ad copy—ready for print preferred; and (3) payment in the form of a check payable to *Norwin Alumni & Friends* by mail to the following address no later than Monday, April 1, 2019:

Attn: Amy McCabe, Marketing Chair
 NAFA
 c/o Norwin School District Community Foundation
 281 McMahan Drive
 North Huntingdon, PA 15642